

Education

Massachusetts College of Art and Design
BFA Graphic Design

Central Saint Martins
University of the Arts London
Graphic Design
Semester-long exchange
Full academic scholarship

University of British Columbia
Putting The Arts in STEM Education
Certificate through UBCx

Knowledge

Design Applications

Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects, Acrobat, Premiere. **Sketch;** Hype; Canva; Figma; Balsamiq Mockups.

Design Knowledge

Typography; composition; color theory; information architecture; UI/UX; best practices for desktop, mobile, and responsive web design.

Dev Knowledge

Clean, standards-compliant, handwritten HTML and CSS. Preferred code editor: VSCode. Bootstrap. WordPress.

Misc Applications

Microsoft Office. Google Workspace (Google Suite). Git. **Project management software:** Basecamp, Asana, Pivotal Tracker, Jira. **Marketing software:** MailChimp, Marketo, Hootsuite.

Soft Skills

Highly motivated and energetic self-starter, thrives under tight deadline pressure in remote environment, delighted to work both independently and collaboratively, able to give and receive feedback and creative direction, strong written and verbal communication skills, enjoys juggling multiple projects at once, strong attention to detail.

Experience

2018-now. **Creative Director. Designer. Developer.** Valkaria Creative. Space Coast, FL
Client list includes: human-rights, social justice, and other non-profits; solo entrepreneurs; startups; retail stores; restaurants; artists and actors; and more.

- Wrote and designed marketing documents for Washington DC-based consultants which secured meetings with high-ranking worldwide political officials and executives.
- Designed exhibition graphics and pamphlets for various worldwide locations including the Washington Capital Rotunda and the Bodleian Library at Oxford University.
- Developed and designed global branding suites including logo design, print design, web design, social media graphics, presentations, typography, brand color guides, and more.
- Designed, developed, and updated client WordPress and Bootstrap websites.

2016-2018. **Senior Visual Designer.** Ebates/Rakuten. San Francisco.

- Initiated and managed a significant change to the workflow of a weekly marketing project, which resulted in a 50% labor savings across three departments.
- Collaborated across departments to develop and design multi-channel digital graphics for varying needs including web and mobile, arena motion graphics, and email.
- Mentored and onboarded Junior Designers.

2014-2016. **Visual Designer.** Gigwalk. San Francisco.

- Designed one-sheets, infographics, social media graphics, and assisted in the total website redesign, working directly under the VP of Marketing.

2011-2013. **Visual Product Designer & Front-End Developer.** Indiegogo. San Francisco.

- Designed and wrote HTML/CSS markup for the crowdfunding platform itself as a member of the Product Team.
- Designed, developed, updated and maintained the WordPress blog and MailChimp newsletter in collaboration with the Marketing Team.
- Designed webinars and PowerPoint presentations for the CEO, Sales, and Customer Happiness teams.
- Created infographics featured in Forbes and other publications in collaboration with the PR team.
- Fulfilled all other visual design needs company-wide, as I was the only visual designer at the company from when I joined as employee #11 until I left two years later.

2011. **Interactive Graphic Designer.** Traction (Apple). Cupertino.

- Designed the in-store iPad product information app now displayed alongside merchandise in Apple retail stores worldwide, work performed at Apple HQ.

2011. **Interactive Graphic Designer.** Current TV. San Francisco.

- Designed and developed landing pages, broadcast motion graphics, static and animated banner ads, and marketing emails.

2009-2010. **Interactive Graphic Designer.** Ozone Online. San Francisco.

- Designed websites, created animated and static banner ads, and designed HTML emails for a variety of clients.